Ph.D. Program of Business Administration in Industrial Development, Department of Business Administration

Chaoyang University of Technology Graduate Course Requirement

Code	Core courses	Credit
06802	Industry Research Methods	3
06804	Seminar II	1
06803	Seminar I	1
06483	Strategic Development of Industry	3
	Total:	8
Code	Elective courses	Credit
01232	Financial Institutions and Markets	3
05840	Topics in Financial Management	3
03514	Leadership Development Seminar	3
03512	Creative Idea Generation and Management	3
02402	Strategic Information Management	3
05170	Marketing Management Research	3
03513	Service Industry Operation Management	3
	Total:	21

University Requirements	
Core courses	4 courses 8 credits
Elective courses	Minimum elective 21 credits
Total requirement	35credits

dr_0202050 1/1