

Department of Business Administration  
 Chaoyang University of Technology Graduate Course Requirement  
 (for the students of day division admitted in the 2024 academic year)

<b>Code</b>	<b>Core courses</b>	<b>Credit</b>
02904	Seminar in Management	1
02904	Seminar in Management	1
01415	Research Methods	3
<b>Total:</b>		<b>5</b>
<b>Code</b>	<b>Elective courses</b>	<b>Credit</b>
06145	Seminar in Strategic management	3
01997	Project Management	3
08540	Seminar on E-commerce and Internet Marketing	3
08537	Seminar on Strategic Human Resource Management	3
09889	Business Intelligence Study	3
09896	Semina in Digital Content Marketing and Advertising Strategy	3
09891	Organizational Learning & Digital Transformation	3
01232	Financial Institutions and Markets	3
08538	Seminar on Marketing Management	3
08547	Seminar on Leadership Development	3
05526	The View of International Business Development	3
08541	Seminar on Financial Management	3
08305	Foundation of Financial Planning	3
08542	Seminar on International Marketing Management	3
08544	Seminar on Logistics Management	3
09325	International Business Communication	3
09890	Digital Transformation and Operations Management	3
09901	Seminar in Corporate Sustainability Management	3
09897	Seminar on Digital Technology and Creative Management	3
06971	Financial Derivatives	3
05306	Seminar	3
05855	The Research of International Industries	3
08546	Seminar on Continual Improvement & Business Excellence	3
08605	Comprehensive Financial Planning	3
09742	Artificial Intelligent Investment Decision	3
09898	Seminar on Brand and Integrated Marketing Communication	3
09899	Science Sminar for Marketing Data	3
10552	Digital Transformation in the Enterprise and Artificial Intelligence Applicatic	3
02402	Strategic Information Management	3
02115	Industrial Competition Strategy	3
03513	Service Industry Operation Management	3
02294	Innovation Strategy	3

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Code	Elective courses	Credit
05846	Consumer Behavior Study	3
<b>Total:</b>		<b>99</b>

<b>University Requirements</b>	
<b>Core courses</b>	<b>2 courses 5 credits</b>
<b>Elective courses</b>	<b>Minimum elective 19 credits</b>
<b>Total requirement</b>	<b>36credits</b>