

Ph.D. Program of Business Administration in Industrial Development, Department of
Business Administration

Chaoyang University of Technology Graduate Course Requirement

(for the students of day division admitted in the 2024 academic year)

Code	Core courses	Credit
10625	Seminar on Industry Research Methods	3
06804	Seminar II	1
10618	Special Topic of Strategic Development of Industry	3
06803	Seminar I	1
Total:		8
Code	Elective courses	Credit
08541	Seminar on Financial Management	3
09897	Seminar on Digital Technology and Creative Management	3
10617	Seminar on Service Sciences and Management	3
10620	Special Topic of Industrial Organization and Leadership	3
10626	Special Topic of Service Industry Operation Management	3
10627	Seminar on Quantitative Research Methods	3
01232	Financial Institutions and Markets	3
10619	Seminar on Marketing Strategy	3
06812	Special Topic of Business Model Innovation	3
08547	Seminar on Leadership Development	3
10621	Seminar on Financial Strategy	3
10246	Research Topics in Regional Industries	3
10628	Seminar on Global Competitive Strategy	3
02402	Strategic Information Management	3
08538	Seminar on Marketing Management	3
06813	Special Topic of Intelligence Resources Planning	3
10623	Seminar on International Business and Management	3
06805	Special Topic of Industrial Developmen in Taiwan	3
Total:		54
University Requirements		
Core courses	4 courses 8 credits	
Elective courses	Minimum elective 21 credits	
Total requirement	35credits	