

Undergraduate division curricular planning
Department of Business Administration, Chaoyang University of Technology
(applicable to day division students enrolled in 2026)

Academic Year	First Year						Second Year						Third Year						Fourth Year					
Semester	First Semester			Second Semester			First Semester			Second Semester			First Semester			Second Semester			First Semester			Second Semester		
	Subject	Hours	Credit	Subject	Hours	Credit	Subject	Hours	Credit	Subject	Hours	Credit		Hours			Hours				Hours			
University Requirements	體育(體適能) Topics in Physical Education (Fitness)	2	2	生活英文 Everyday English	2	2	職場英文 Workplace English	2	2	職場英文 Workplace English	2	2												
	生活英文 Everyday English	2	2	體育(體適能) Topics in Physical Education (Fitness)	2	2	自然科學領域 Natural Sciences	2	2	人文領域 Humanities	2	2												
	勞作教育 Labor Service Education	1	1	資通訊與AI應用 Information and communication and AI application	2	2	綜合領域 Miscellaneous	2	2															
	中文鑑賞與應用 Appreciation and Application of Chinese	2	2	勞作教育 Labor Service Education	1	1																		
Subtotal		7	7		7	7		6	6		4	4		0	0		0	0		0	0		0	
Required Courses	College Required																							
	管理學 Management	2	2																					
	Departmental Compulsory Courses																							
				商業導論 Introduce of Business	3	3	基礎經濟學 Basic Economics	3	3	應用經濟學 Applied Economics	3	3	財務管理 Financial Management	3	3	策略管理 Strategic Management	3	3						
	管理學-職業講座 Management-Career Lecture	1	1	作業研究 Operations Research	3	3	基礎統計學 Basic Statistics	3	3	應用統計學 Applied Statistics	3	3	管理資訊系統 Management Information Systems	3	3									
	邏輯思考與運算 Programming logics and computation	3	3	人力資源管理 Human Resource Management	3	3				管理會計 Management accounting	3	3												
	SDGs與服務學習 Sustainable Development Goals and Service Learning	2	2																					
	行銷管理 Marketing Management	3	3																					
	作業管理 Operations Management	3	3																					
Subtotal		14	14		9	9		6	6		9	9		6	6		3	3		0	0		0	
	College Electives																							

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	Subject	Hours	Credit	Subject	Hours	Credit	Subject	Hours	Credit	Subject	Hours	Credit		Hours			Hours			Hours				
				實用邏輯 Practical Logic	2	2	永續管理概論 Introduction to Sustainable Management	2	2	樂活健康管理 LOHAS Health Management	2	2	數位管理 Digital Management	2	2	金融科技實務專題 Financial Technology Practice Topic	4	4	社會創新與社會企業 Social Innovation and Social Entrepreneursh	2	2	生涯發展與自我行銷 Career development and self-marketing	3	3
				實用大數據 Practical Big Data Analytics	2	2	數位視覺海報與AI設計 Digital Visual Posters and AI Design	2	2	短影音製作與AI設計 Short Video and AI Design	2	2				樂活創意與AI生成應用 Lohas Creativity and AI-Generated Applications	2	2						
	Departmental Electives																							
							商用數學 Business Mathematics	3	3				菁英商務英語 Elite Business English	3	3	進階菁英商務英語 Advanced Elite Business English	3	3	商務英文溝通 Business English Communication	3	3	校外實習 Internship	9	9
													企業管理專題(一) Graduation Monograph for Business Management (I)	3	3	企業管理專題(二) Graduation Monograph for Business Management (II)	3	3	企業倫理 Business Ethics	3	3			
																			企業永續管理 Corporate Sustainability Management	3	3			
	Innovative business model elective																							
	創意思考 Creative Thinking	2	2	網頁設計零基礎入門 Fundamental of Web Design	3	3	組織行為與數位轉型 Organizational Behavior & Digital Transformation	3	3	創新產品開發與管理 Management of Innovative Product Development	3	3	產業競爭分析 Enterprise Competition Analysis	3	3	創新事業規劃 New Venture Planning	3	3	企業經營診斷 Business Operations Diagnosis	3	3	金融科技財富管理 Fintech Wealth Management	3	3
	創意思考演練 Creative Thinking Practice	1	1							金融機構管理 Banking Institute Management	3	3	服務創意設計與行銷 Creative Service Design and Marketing	3	3	國際企業管理 International Business Management	3	3						
										人工智慧與管理創新 Artificial Intelligence and Management Innovation	3	3	創新經營模式之構思與開發 Innovative Business Model Generating	3	3	商業智慧 Business Intelligence	2	2						
																商業智慧演練 Business Intelligence Practice	1	1						
																電子商務與網路行銷 E-commerce and Internet marketing	2	2						

[illegible]

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Subtotal		11	11		18	18		19	19		34	34		38	38		42	42		17	17		21	21
University Requirements									9 Courses 24 Credits															
Required Courses									17 Course 47 Credits(2 College Required credits, 45 Departmental Compulsory Course credits)															
Elective Courses									Minimum elective 33 Credits															
Recognition limit of credits provided by other departments									20 Credits															
Total Requirement									128 Credits															

一、全校性規定：

(一)修習通過語言中心開設之「菁英英文」校訂選修課程，可以分別替代通識英文必修課程，詳細課程內容及替代方式請參閱語言中心網站及相關規定。

(二)日間部四技生修習通識教育中心開設之創造力課程，通過者皆可認列為「專業選修學分」。

(三)修習通識教育中心開設之基礎通識(必修18學分)及核心通識(至少6學分，分為人文領域、社會領域、自然科學領域、綜合領域等四領域)課程者，達24學分之後，有超修者，得認列為通識之自由選修學分。

(四)通識之「自由選修」至多為4學分，含未認列之院通識課程、跨院系學程、微學程、微型課程、校訂選修及第三條所記超修「核心通識」課程。

(五)校外實習學分數四年制總學分數以18學分為原則。

二、全院性規定：

(一)課程有標註「#」者為技優生必選修，技優生修畢後可替代原屬系專業必修課程，或認列為系之專業選修學分。

(二)院訂共同必修課程：

管理學：大一上學期修課對象為企管系、休閒系、行銷系、銀管系大一學生，採混合上課方式。

三、本系之規定：

(一)本系日間部四技學生除身障生外，應於朝陽就學期間考取系訂證照70點(其中需含系訂資訊類證照30點)，皆須檢附佐證資料登錄於學生資訊系統畢業證照門檻項下，經審核通過後，方得畢業。詳細內容請參閱本系系訂證照一覽表。

(二)「企業管理專題(一)」、「企業管理專題(二)」、「校外實習」皆為本系必選修課程，學生必須自行選課。

(三)選擇任一類專業選修模組，並選修該模組12學分(含)以上，得申請主修課程模組證明；另可選擇任一類專業選修模組，選修該模組9學分為副修課程模組。

(四)選修臺灣大專院校人工智慧學程聯盟(TAICA)跨院系學程之課程，得認列為系之可承認之非本系學分。

四、可承認之非本系學分數上限包含外系學分、課程規劃中未有之本系課程、超修的本系專業選修學分或校訂必修及選修學分。

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1.Regulations regarding course plan:

- (1)Students who pass 'Elite English ' offered by the Language Center are only eligible to waive credits for the required English courses offered by the General Education Center.For details, please visit the Language Center website.
- (2)For four-year day division students, General Education Center offers Innovation courses which can be certified as 'professional elective credits' .
- (3)The requirement of General Education consists of Basic General Education (18 Credits required) and Core General Education (at least 6 Credits selected from the fields of Humanities, Society, Nature and Miscellaneous interest). Extra credits taken from the General Education Center can be certified as 'General Education free selective credits' .
- (4)Four credits are required as the General Education free elective credits. These credits can be taken from College General Education courses, interdisciplinary study programs, miniature study programs , miniature courses or university-approved elective courses. The credits granted as free elective credits can not be used to fulfill other requirements. Extra credits taken from Core General Education courses mentioned in (3) can also be granted as the G.E. free elective credits.
- (5)The total number of credits for off-campus internship courses in a four-year program should not exceed 18 credits.

2.College-level regulations:

- (1)Courses marked with "#" are required elective courses for special achievement-based-admission students. The credits from these courses can be used to replace compulsory course credits or recognized as elective course credits in the original department.
- (2)Management: During the first semester of the freshman year, this course is mandatory for students from the Departments of Business Administration, Leisure Services Management, Marketing and Logistics Management, and Senior Citizen Service Management. The course is conducted via integrated (mixed-class) instruction.

3. Departmental Regulations:

- (1) Except for students with disabilities, all full-time undergraduate students must obtain a minimum of 70 points in department-designated professional certifications during their period of study (including at least 30 points from IT-related certifications). Students must upload supporting documentation to the "Graduation Certification Threshold" section of the Student Information System. Graduation is contingent upon the successful verification of these records. For further details, please refer to the Departmental Professional Certification List.
- (2)"Special Topics in Business Administration (I) & (II)" and "Off-campus Internship" are classified as mandatory elective courses. Students are responsible for completing their own course registration for these subjects.
- (3)Specialized Elective Modules:Major Module: Students who complete at least 12 credits within a specific specialized elective module are eligible to apply for a Major Module Certificate.
- Minor Module: Students may designate a Minor Module by completing 9 credits within any other specialized elective module.
- (4)Courses completed through the Taiwan AI College Alliance (TAICA) cross-disciplinary programs are eligible for credit recognition and shall be counted toward the approved out-of-department elective credits.

4. The maximum number of credits from outside the department includes credits from other departments, courses not listed in the department' s curriculum, excess elective credits within the department, or university-required mandatory and elective credits.