

Curricular planning for Doctorate-degree program
Program of Business Administration in Industrial Development, Department of Business Administration, Chaoyang University of Technology
(applicable to day division students enrolled in 2026)

Academic Year	First Year						Second Year					
Semester	First Semester			Second Semester			First Semester			Second Semester		
	Subject	Hours	Credit	Subject	Hours	Credit	Subject	Hours	Credit	Subject	Hours	Credit
Required Courses	Departmental Compulsory Courses											
	產業研究方法研討 Seminar on Industry Research Methods	3	3	產業策略發展專題 Special Topic of Strategic Development of Industry	3	3	期刊論文研討(一) Seminar I	1	1	期刊論文研討(二) Seminar II	1	1
Subtotal		3	3		3	3		1	1		1	1
Elective Courses	Departmental Electives											
	台灣產業發展專題 Special Topic of Industrial Development in Taiwan	3	3	行銷策略研討 Seminar on Marketing Strategy	3	3	財務策略研討 Seminar on Financial Strategy	3	3	國際企業經營與管理研討 Seminar on International Business and Management	3	3
	服務科學與跨域管理研討 Seminar on Service Science and Cross Domain Management	3	3	產業組織與領導專題 Special Topic of Industrial Organization and Leadership	3	3	領導效能發展專題 Topics of Leadership Development	3	3	策略性資訊管理研討 Seminar on Strategic Information Management	3	3
	行銷管理理論研討 Seminar on Marketing Management Theory	3	3	智慧應用與量化分析研討 Seminar on Smart Application and Quantitative Analysis	3	3	金融機構與市場研討 Seminar on Financial Institutions and Markets	3	3	智慧資源規劃專題 Special Topic of Intelligence Resources Planning	3	3
	服務業經營管理研討 Seminar on Service Industry Operation Management	3	3	財務管理專題 Special Topics of Financial Management	3	3	營運模式創新專題 Special Topic of Business Model Innovation	3	3			
				數位科技與創意管理專題 Topics of Digital Technology and Creative Management	3	3	全球產業競爭分析研討 Seminar on Global Competitive Strategy	3	3			
							產業創新發展策略研討 Seminar on Developing Strategy for Industry Innovation	3	3			
							區域產業研究專題 Research Topics of Regional Industries	3	3			
Subtotal		12	12		15	15		21	21		9	9
University Requirements												
Required Courses				4 courses 8 credits								
Elective Courses				Minimum credits are 21 credits								
Recognition limit of credits provided by other departments				0 Credits								
Total Requirement				35 Credits 35 credits (incl. 6 credits on doctorate-degree seeking theses)								

一、全校性規定：學生需修習並通過「學術研究倫理教育」相關課程後，始得申請學位考試。

二、本系之規定：

(一)先修科目：1. 管理學；2. 策略管理共2科目，大學以上曾修習相關科目者，可檢附修習科目之成績證明經研究所事務委員會審議後免修之。

(二)如有特殊情形需上修或跨院修課者，可提出修課申請，並經研究所事務委員會審查通過始得選課，以6學分為上限。

I. University-level regulations: Students are required to take and pass “Ethics Education Course” before applying for the entrance exam.

II. Department regulations:

1. Prerequisite subjects: The student who are not graduates from Commerce and Management Group must take 2 subjects: (1) Management; (2) Strategic Management. They can be exempted from the courses after study the relevant subjects at bachelor or master.

2. If student want to take courses at a higher level or across colleges, they can submit an application at first, and must be approved by the Institute Affairs Committee, with a maximum limit of 6 credits.