

【2025 National Management Innovative Marketing Competition
(College/University English Division)】List of Preliminary Results

Preliminary Results	Team Name	Team Leader	University
Finalists	Sunshine	孫O蓉	Chaoyang University of Technology
Finalists	Group 3	譚O燃	Chaoyang University of Technology
Finalists	Group 5	許O鑫	Chaoyang University of Technology
Finalists	Group 4	Lo Lo	Chaoyang University of Technology
Finalists	Ilham,Ialu,Tri andini,Titin	杜O誠	Chaoyang University of Technology
Finalists	Solaterra	陳O雅	Chaoyang University of Technology

注1：進入決賽之團隊，若未參加決賽，基於公平考量，視為自動放棄，並給予佳作獎狀，參賽者不得有異議。

Remark 1 : Teams advancing to the final that fail to participate will, for reasons of fairness, be deemed to have forfeited. A Certificate of Honourable Mention will be issued instead, and no objections will be accepted.

決賽注意事項Final Round – Important Notes

1. 決賽地點為管理學院四樓天生廳。

Venue: "Tian Sheng Hall," 4th Floor, College of Management, Chaoyang University of Technology.

2. 進入決賽之團隊請逕行於決賽當天 (12/20)，繳交一式四份決賽書面企劃書。

Hard-copy submissions: Teams advancing to the final must submit four hard copies of the final written proposal on the day of the final (12/20).

3. 若進入決賽之隊伍當天無法參與競賽評選者，基於公平考量，視為自動棄權，其獎項改採佳作計，不得再主張其獲獎之權利。

Absence = forfeiture: If a finalist team cannot participate in the final evaluation on the day, it will—for reasons of fairness—be deemed to have forfeited. The award will be converted to Honourable Mention, and the team may not assert any right to its original award.

4. 決賽簡報請勿出現學校名稱、指導老師名稱、參賽者姓名。

Anonymity requirement for slides: Do not display the university name, advisor's name, or participant names in the final presentation.

5. 其他決賽相關資訊所述不足之處，請決賽隊自行參閱競賽辦法，不再另作提醒。

For any issues not specified here, please refer to the Competition Regulations. No further reminders will be issued.

決賽評選規則Final Round Judging Rules

1. 入圍各隊伍於決賽當天進行現場抽籤，決定口頭報告之順序，抽籤時間為當日8:50~9:00，未能準時到場者改由主辦單位代為抽籤，抽籤地點為報到處。

Drawing for presentation order: On the day of the final, finalist teams shall draw lots on-site to determine the order of oral presentations. Drawing time: 08:50–09:00. Teams do not present on time will have a lot drawn by the organizer. Location: Check-in area.

2. 評分項目以可執行性(40%)、創造力(30%)、簡報內容(30%)等指標評比。

Evaluation criteria and weights: Feasibility (40%), Creativity (30%), Presentation Content (30%).

3. 各隊伍上台報告及作品呈現說明時間為**15分鐘**(時間終了時，各隊不得再繼續報告發言)，經按鈴警告仍未停止報告者，將由評審委員們視違規程度酌予扣分；評審委員提問Q&A時間為**10分鐘**。

Time limits: Each team has **15 minutes** for the presentation and explanation of its work (once time is up, the team must stop). If a team fails to stop after the warning bell, the judges may deduct points at their discretion based on the severity of the violation. The judges' Q&A will last **10 minutes**.

4. 決賽名次先以各評審之評分進行評比排序，分數越高，排序越低，三位評審「評比排序總和最少者」得第一名，以此類推。當評比排序總和相同時，則依序根據參賽隊伍之「可執行性」、「創造力」及「簡報內容」分數進行評比。

Ranking method: Final rankings are determined using a per-judge ranking system (higher scores receive lower rank numbers). The team with the lowest total of rankings from the three judges will be awarded first place, and so on. In the event of a tie in total rankings, comparison will be made in order by scores in Feasibility, then Creativity, then Presentation Content.

獎勵辦法Awards and Prizes

若決賽隊伍臨時放棄，無法交由其他隊伍遞補時，所餘獎項採從缺計。

If a finalist team withdraws at the last minute and no replacement team can be arranged, the remaining award(s) will be left vacant.

1. 決賽第一名 價值 8,000 之等值獎勵品與獎狀。

First Place: Prize equivalent to NT\$8,000 and a certificate.

2. 決賽第二名 價值 6,000 之等值獎勵品與獎狀。

Second Place: Prize equivalent to NT\$6,000 and a certificate.

3. 決賽第三名 價值 4,000 之等值獎勵品與獎狀。

Third Place: Prize equivalent to NT\$4,000 and a certificate.

4. 決賽第四至第六名：1,000元等值獎勵品及「優勝」獎狀。

Fourth to Sixth Place: Prize equivalent to NT\$1,000 and a "Merit Award" certificate.

活動聯絡人Competition Contact Person

任何競賽有關之問題，請洽朝陽科技大學企業管理系：

For any competition-related inquiries, please contact the Department of Business Administration, Chaoyang University of Technology:

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