

Ph.D. Program of Business Administration in Industrial Development, Department of Business Administration, Chaoyang
University of Technology
(applicable to day division students enrolled in 2024)

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	First Year				Second Year			
	First Semester	Hours Credit	Second Semester	Hours Credit	First Semester	Hours Credit	Second Semester	Hours Credit
Required Courses	產業研究方法研討 Seminar on Industry Research Methods	3-3	產業策略發展專題 Special Topic of Strategic Development of Industry	3-3	期刊論文研討(一) Seminar I	1-1	期刊論文研討(二) Seminar II	1-1
Hours Credit		3-3		3-3		1-1		1-1
Elective Courses	台灣產業發展專題 Special Topic of Industrial Developmen in Taiwan	3-3	行銷策略研討 Seminar on Marketing Strategy	3-3	財務策略研討 Seminar on Financial Strategy	3-3	國際企業經營與管理研討 Seminar on International Business and Management	3-3
	服務科學與管理研討 Seminar on Service Sciences and Management	3-3	產業組織與領導專題 Special Topic of Industrial Organization and Leadership	3-3	領導效能發展研討 Seminar on Leadership Development	3-3	智慧資源規劃專題 Special Topic of Intelligence Resources Planning	3-3
	行銷管理研討 Seminar on Marketing Management	3-3	定量研究方法研討 Seminar on Quantitative Research Methods	3-3	金融機構與市場 Financial Institutions and Markets	3-3	策略性資訊管理 Strategic Information Management	3-3
	服務業經營管理專題 Special Topic of Service Industry Operation Management	3-3	財務管理研討 Seminar on Financial Management	3-3	營運模式創新專題 Special Topic of Business Model Innovation	3-3		
			數位科技與創意管理研討 Seminar on Digital Technology and Creative Management	3-3	全球產業競爭分析研討 Seminar on Global Competitive Strategy	3-3		
					區域產業研究專題 Research Topics in Regional Industries	3-3		
Hours Credit		12-12		15-15		18-18		9-9
University Requirements		Basic General Education Courses						
		General Education Free Electives						

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	First Semester	Hours Credit	Second Semester	Hours Credit	First Semester	Hours Credit	Second Semester	Hours Credit
Required Courses	4 courses 8 credits							
Elective Courses	Minimum credits are 21 credits							
Recognition limit of credits	0 Credits							
Total Requirement	35 Credits 35 credits (incl. 6 credits on doctorate-degree seeking theses)							

一、全校性規定：學生需修習並通過「學術研究倫理教育」相關課程後，始得申請學位考試。

二、本系之規定：

(一)先修科目:碩士非商管所畢業學生須先修1.管理學；2.策略管理共2科目，可依大學以上相關科目成績經研究所事務委員會審議後免修之。

(二)如有特殊情形需上修或跨院修課者，可提出修課申請，並經研究所事務委員會審查通過始得選課，以6學分為上限。

I.University-level regulations: Students are required to take and pass “Ethics Education Course” before applying for the entrance exam.

II.Department regulations:

1.Prerequisite subjects: The student who are not graduates from Commerce and Management Group must take 2 subjects: (1) Management; (2) Strategic Management. They can be exempted from the courses after study the relevant subjects at bachelor or master.

2.If student want to take courses at a higher level or across colleges, they can submit an application at first, and must be approved by the Institute Affairs Committee, with a maximum limit of 6 credits.